



Institution's Innovation Council
Saurashtra University

National Entrepreneurship Day

**“From ideas to impact –
The journey of innovation”**

9th November 2023

At

Seminar room, Incubation Centre,
Saurashtra University Campus, Rajkot

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Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

Event Schedule

11:30	• Welcome
11:35	• Awareness session
12:15	• Q & A
12:30	• Closing Ceremony

Event Registration Link

bit.ly/SUSEC-DKJ

Brief about Event

Saurashtra University and IIC have celebrated National Entrepreneurship Day on 9th November 2023 with the theme of “From ideas to impact - The journey of innovation” on 12:30 pm to 1:30 pm. The event was held at Seminar Hall department of Dr. A P J Abdul Kalam Science Laboratory, Saurashtra university.

The speaker was greeted with a token of appreciation. Dr. Krishna Joshi informed the students about from ideas to impact. Innovation happens when someone improves on or makes a significant contribution to something that has already been invented and converting the knowledge into a wealth is called innovation. Innovation is a complex process even defining innovation is problematic. Innovative thinking is the ability to create something new, moving away from traditional thought patterns. With the help of innovative thinking, one can generate new ideas, act differently, and come up with novel solutions to problems.

Ideas are the sparks that ignite the flame of innovation. They are the catalysts that push us to think differently and find Solution to complex problems. Every great innovation starts with a simple idea. Innovation is the process of turning a new concept into commercial success or widespread use. Invention is the creation of a new idea or concept. Creativity is the act of turning new and imaginative ideas into reality. Creativity is novel ideas that are communicated, useful and appealing. Making the invention into a product from innovation is about a pattern for doing something.

Innovation is a unique blend of design thinking, computational thinking, maker culture and business. Innovation plays a key role in introducing novelty to existing product lines or processes, leading to increased market share, revenue, and customer satisfaction. Sometimes innovation is used to upgrade the operating systems of the business or to introduce modern technologies for automation. Innovation refers to introducing novelty in a product, service, strategy, or business model. Moreover, innovation also increases the usability and durability of the entity above. Sometimes, it is an idea, and sometimes, it is a concept that helps stay ahead of the competition and induces creativity and efficiency in businesses.

Key Points

During the session, below mentioned points were discussed:

- Develop a clear definition of innovation
- Innovation is not technology
- Make innovation a part of your work culture
- Create diverse and innovative teams
- FAQs related to from Ideas to Impact - The Journey of Innovation

Outcome

As per the event, students understood to from ideas to impact the journey of innovation. Invention occurs when a new idea strikes a scientist or inventor. Innovation arises when there is a perceived need for a new product or an improvement to an existing product. Invention is primarily concerned with a single product or process.

Also, Innovation is a powerful force that has the potential to shape the future and leave a lasting impact on society. From the spark of an idea to its realization, the journey is filled with challenges and opportunities. Nurturing and executing innovative concepts require vision, perseverance, and a strong team that embraces failure as a stepping stone to success. By validating ideas, building a supportive culture, and measuring impact, individuals and organizations can turn their innovative dreams into reality and leave a meaningful legacy for generations to come. All this was explained to the students by the speaker.

About the Speaker/Chief Guest



Dr. Krishna Joshi Assistant Professor
Department of Microbiology
Atmiya University
Rajkot

The poster is for the National Entrepreneurship Day celebration. At the top, it features logos for SUSEC, SSIP, StartUp, Institution's Innovation Council, and G20. Below these, a pink banner reads "CELEBRATES". The main title is "NATIONAL ENTREPRENEURSHIP DAY" in bold black letters, followed by a pink banner with the theme "From ideas to impact - The journey of innovation". The text below states: "The Department of BioSciences, in collaboration with IIC Saurashtra University and SUSEC, is celebrating The National Entrepreneurship Day 'From ideas to impact - The journey of innovation' on November 9th, 2023 at Seminar Room, Dr. APJ Abdul Kalam Science Laboratory, Incubation Centre, Saurashtra University, Rajkot". On the left, there is a circular portrait of Dr. Krishna Joshi, with her name and title below it: "Dr. Krishna Joshi, Assistant Professor, Department of Microbiology, Atmiya University, Rajkot". To the right of the portrait, it says "The Event Will Be Held On: Thursday, 9th November 2023" with a calendar icon, and "STARTS AT 11:30 am onwards" with a clock icon. Below this is a pink button that says "REGISTER NOW" and the URL "BIT.LY/SUSEC-DKJ". At the bottom left, it says "Visit Our Website: www.susec.ac.in" with a globe icon. The bottom of the poster has a decorative wavy border in orange and purple.



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